

DCA

Fake Restaurant



Our services:
Digital Campaign



Divers Clean Action is a data-driven organization that focuses on ocean sustainability from the coast to the deepest depths of the ocean.

The Future of Our Foodporn

Not only we can not live without food, but food also one of our favorite things in life for many of us. Let's show them, what's 'foodporn' can look like in a few years later if still do not take this marine pollution seriously by opening our own seafood restaurant. We will create a fake seafood restaurant with our own mouth watering menu.



▲ Trash Foodporn Photography



Chef Influencer Collaboration

Collaborating with Chef Yuda Bustara to spread the message even wider. With Chef Yuda Bustara, we will 'trick' our audience by creating a mouth-watering chef cooking video. At the end, we will reveal that all of the ingredients that he use to cook the dish is actually trash.



▲ Watch the film

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