



# Sharkmind Visual Identity System



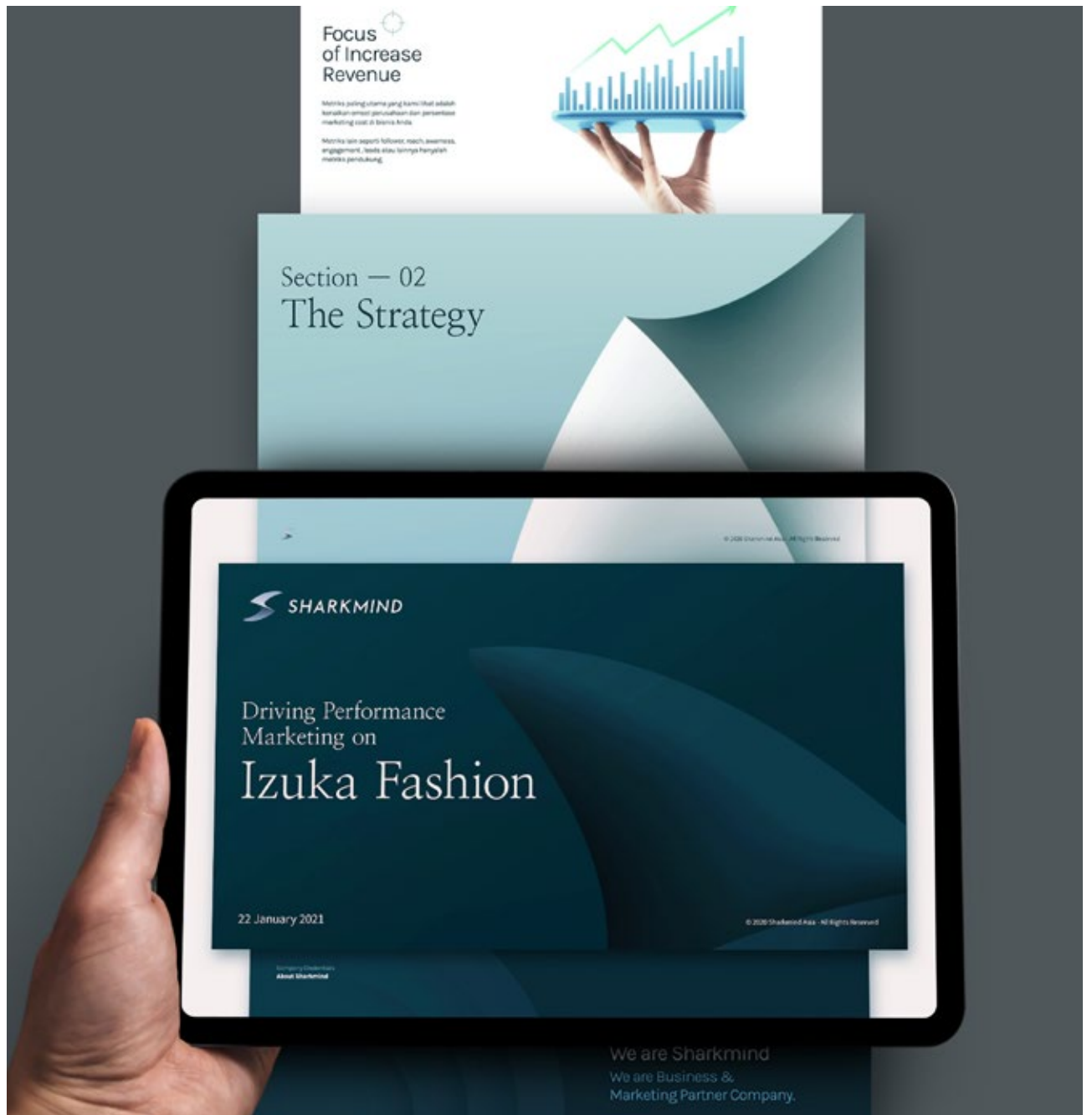
Our services:  
Brand Identity

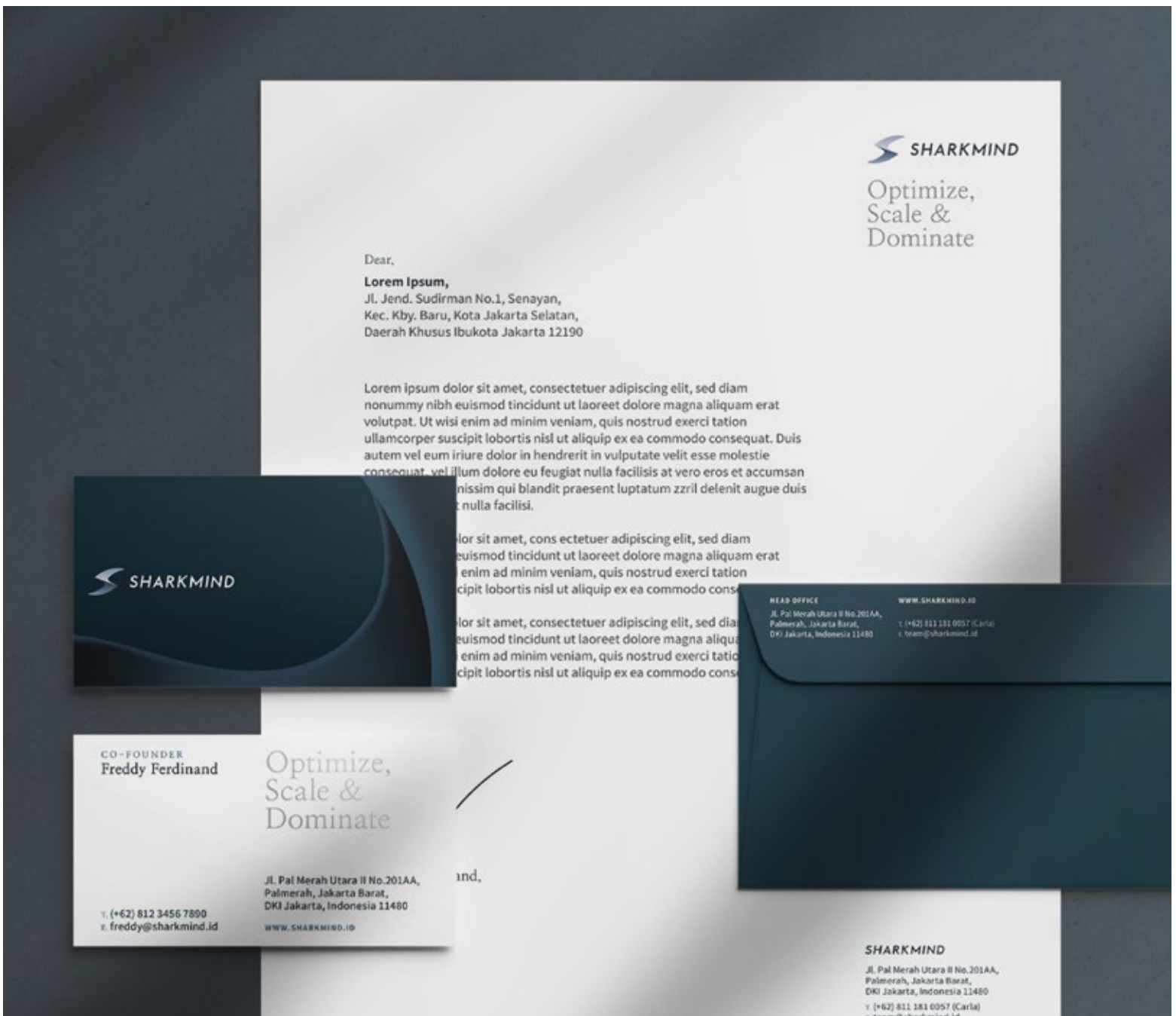
Industry:  
Marketing

Sharkmind is not your usual 'outsourcing agency' or 'performance agency'. They position ourselves as your "Business Partner", setting up a dedicated team to focus on increasing your revenue and fixing the bottleneck problem of your company in all area.

# Depth Color System

The Depth System is inspired from the characteristic of the sea that is the deeper you go, it become even darker it become. Contextualize it to content depth that lighter and deeper content will affecting the visual.





# Skeuomorphism Visual Language

The visual language uses skeuomorphism to create a familiarity factor to the brand identity and provide graphic system which is grounded in real-life.



**SHARKMIND**

JEFF BEZOS'  
**3 Rules of Productive Meetings**

**Two Pizza Teams**  
Teams that are no larger than can be fed by two pizzas.

Swipe Right →  
Read Caption for Details.

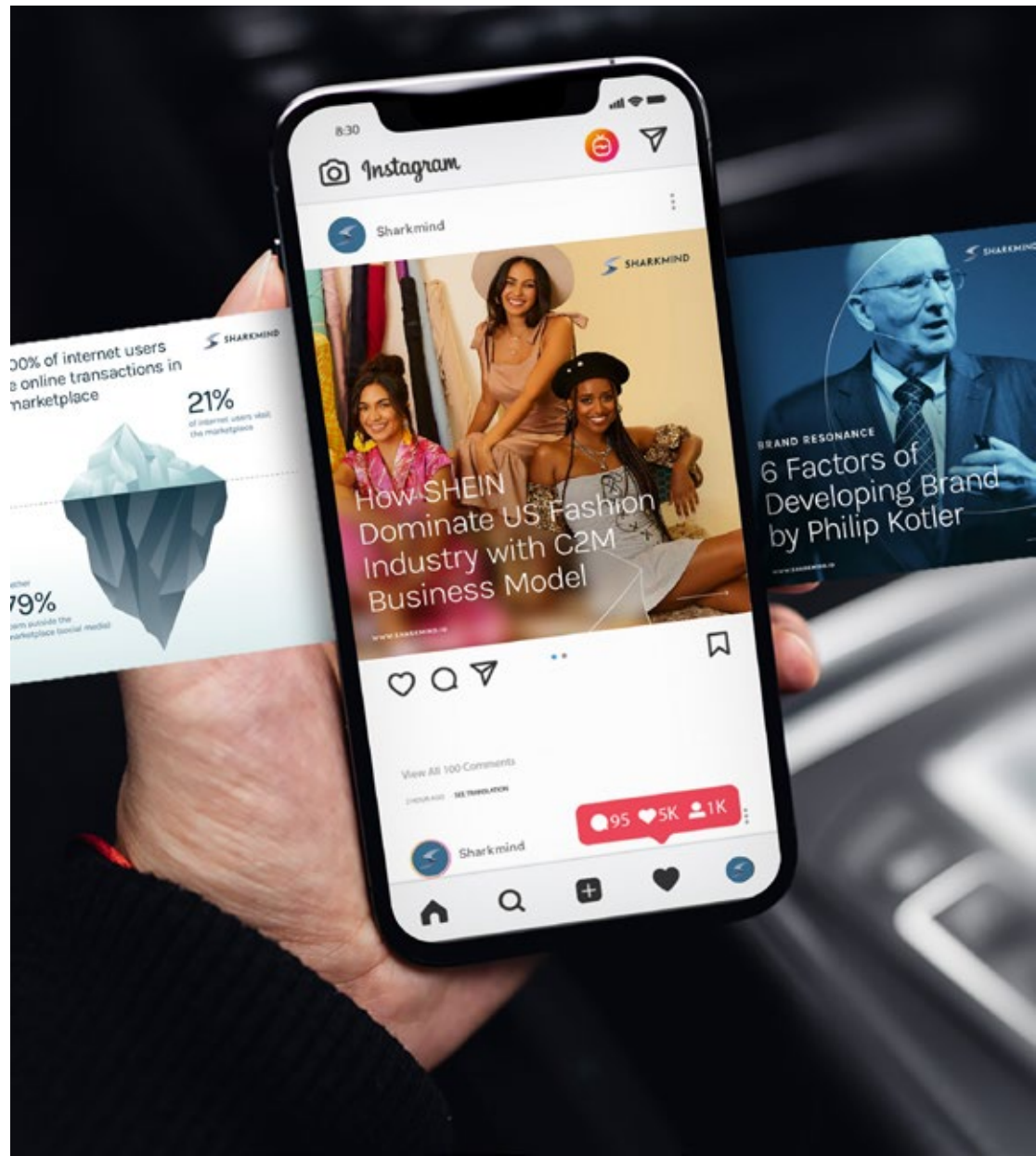


**SHARKMIND**

OUR SUCCESS STORY

**Recruit 60.000 + Paid Reseller**

For More Information  
[WWW.SHARKMIND.ID](http://WWW.SHARKMIND.ID)



8:30

Instagram

Sharkmind

**SHARKMIND**

How SHEIN Dominate US Fashion Industry with C2M Business Model

95 ❤️ 5K 👤 1K

View All 100 Comments

SHARKMIND

SHARKMIND

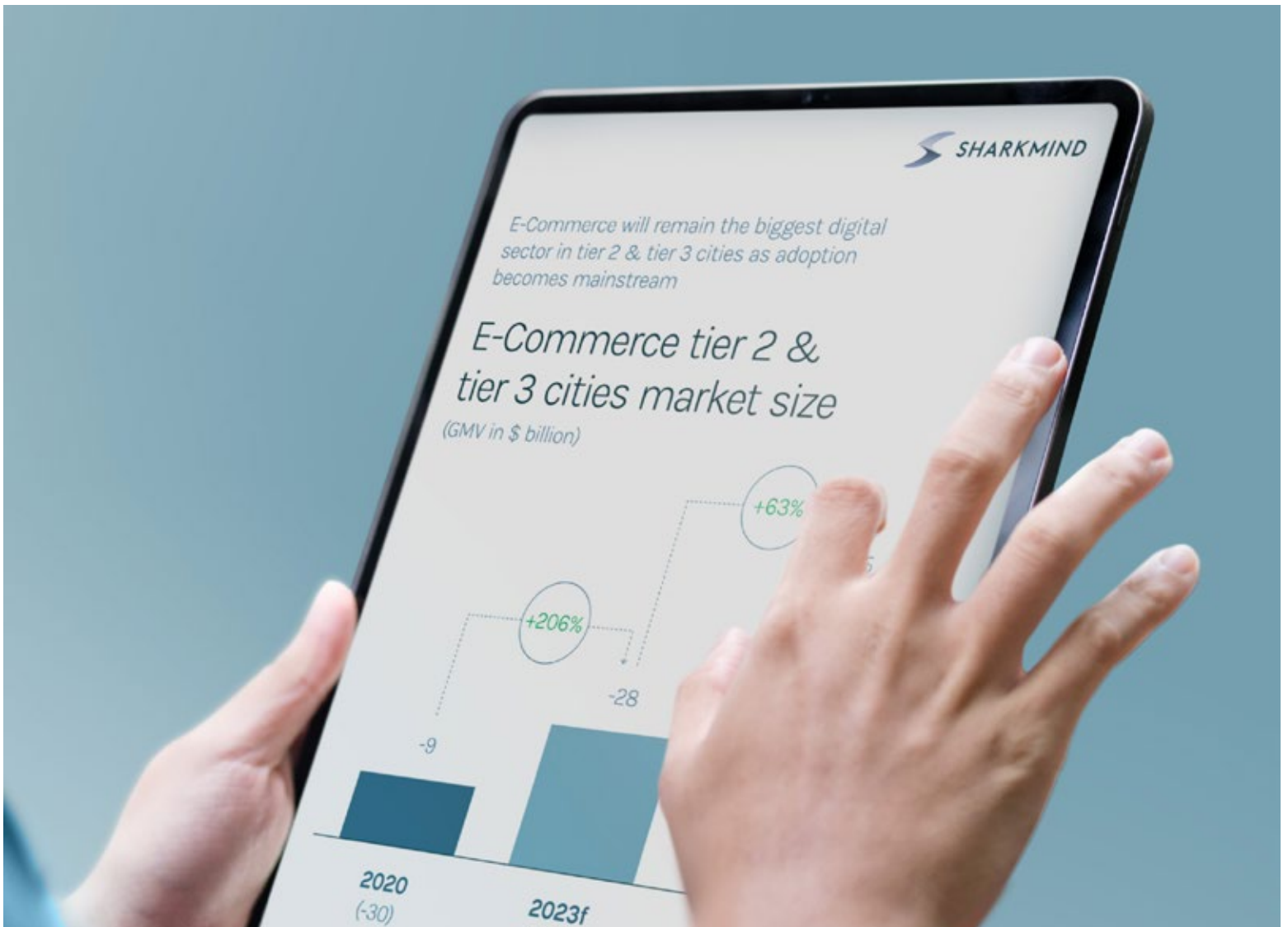
BRAND RESONANCE  
6 Factors of Developing Brand by Philip Kotler

20% of internet users do online transactions in marketplace

21% of internet users visit the marketplace

79% other users visit the marketplace





Click the button below to discover more.



MarcMade