

KFC Indonesia

Real time Engagement with Najwa/Narasi



Our services:

Digital &
Social Media



The fast paced digital world demands a fast paced brand move, and this is when the real-time marketing strategy comes into play.

Our real-time marketing strategy successfully birthed an instant collaboration of KFC x Mata Najwa. Through this particular case, we can see the real power of real-time marketing and humanized brand interaction nowadays.



23.284 engagement

Become top 5 post non-promo in a year

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