

KFC Indonesia

Survival Bucket



Our services:

Digital &
Social Media

Production



In rainy season we create a thematic campaign that related to our audience. We create KFC Survival Bucket campaign for 3 personas; first jobber, couple, and university student.

Relatable and Yet Unique Visual Expression

We expressed this idea with 3 packages of visual expression that we self produce with our in-house production team. Please visit the content for more comprehensive preview.





→ University Student

→ Couple

→ First Jobber

→ Read more



→ Read more

