



# Klik to Spark Inside Out

Klikdaily, an online grocery and micro retail platform in Indonesia that has been partnering with more than 300 national and local brands. They strive to grow with enthusiastic appreciation for every stakeholder.

The logo stands for a spirit of growth, renewal, and effort to be able to benefit all walks of life.



**Our services:**  
Brand Identity

**Industry:**  
Supply Chain



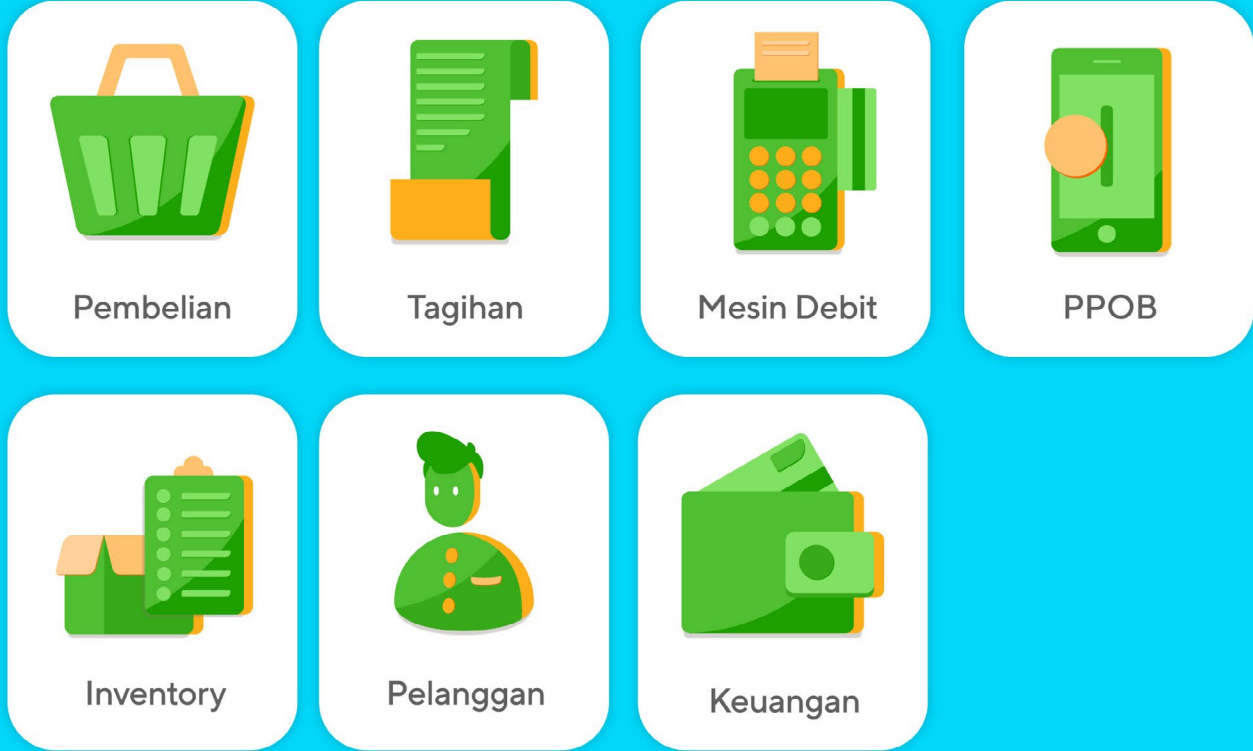
Functional

Expressive

Functional



Expressive





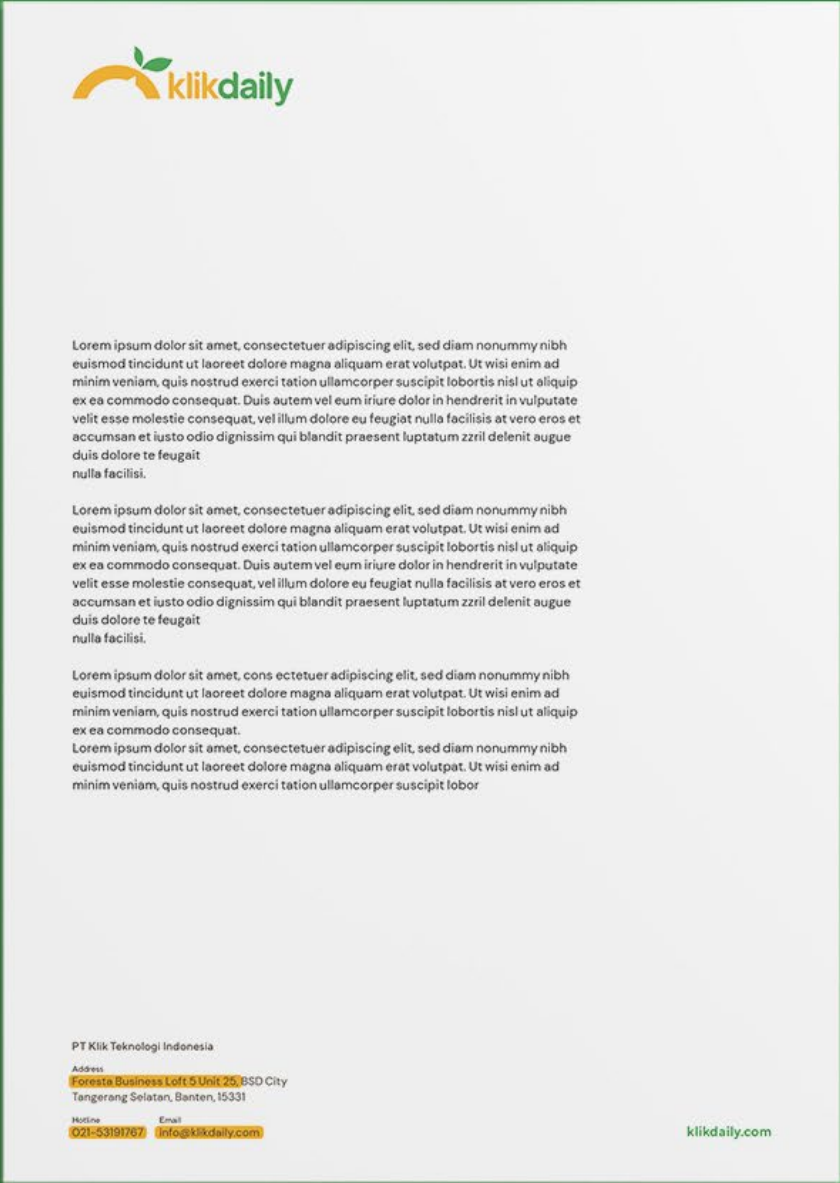


Daily Metrics

a visual identity system specifically made for Klikdaily. With purpose to be a guideline that determine whether the audience into a functional visual direction (effective and straightforward) or expressive (fun and youthful).









Click the button  
below to  
discover more.

