



Reviving The Long Lost Residential Development project



Our services:
Brand Identity

Industry:
Residence

Holland Village Jakarta is a mixed-used development by Lippo Group that has been postponed for years. The purpose of this re-branding is to re-introduce Holland Village Jakarta in a direct and optimistic way to attract the millennial customer.

Holland Village Jakarta's main advantage is its accessible infrastructure. Strategically located in the center of a tri-junction (bordering central, east and north Jakarta) and near a cloverleaf interchange, the resident is immersed in a dynamic living experience.





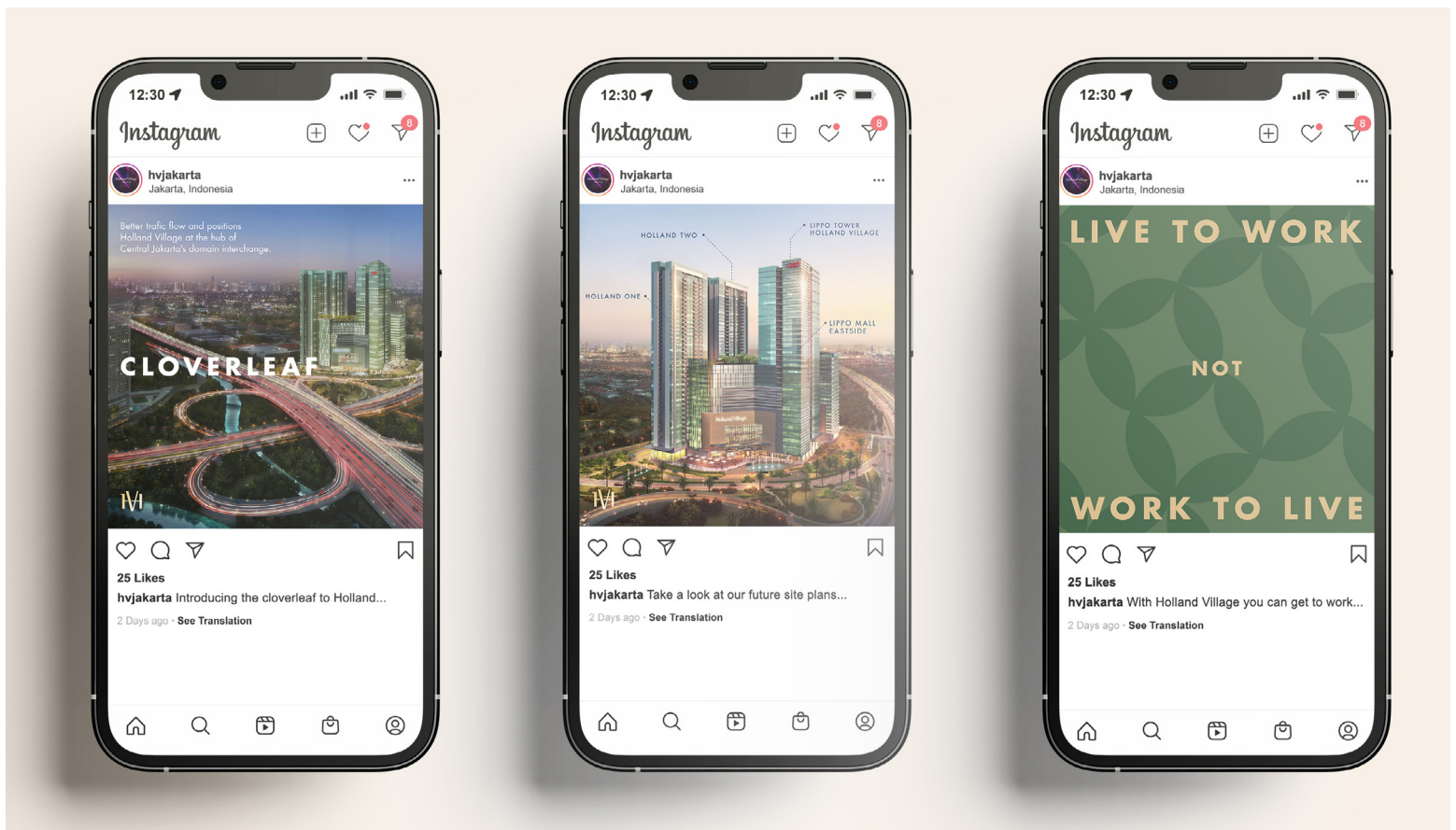
This advantage is the core of our new identity, which has been applied throughout several touchpoints.

The visual communication of Holland Village Jakarta also focuses on the meaning of “More.” This conveys the potential buyer’s opportunity to expansive accessible premium living, complete with an extensive range of facilities.









Click the button
below to
discover more.

