



Divers Clean Action



Our services:
Brand Identity

Industry:
Nonprofits

Divers Clean Action is a data-driven organization that focuses on ocean sustainability from the coast to the deepest depths of the ocean.



Everybody is welcome to join the movement

But there has been a lot of misunderstanding that it is an exclusive NGO for divers. To solve said problem, our task was to give a new face that reflects DCA's soul, vision, and mission. We started by crafting a new brand idea and then realizing it by developing a set of visual and verbal expressions.



Click the button
below to
discover more.

